



Rutland County Council

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Strategic Overview and Scrutiny Committee: Report to Cabinet – 15 August 2023

Committee	Strategic Overview and Scrutiny Committee
Date(s) of Meeting(s)	13 July 2023

Agenda Item	Issues to be highlighted to Cabinet/Council
Economic Strategy Task and Finish Group	<p><u>Issues/Feedback:</u></p> <ul style="list-style-type: none">• The strategy had been greatly informed by input from the Economic Strategy Task and Finish Group since its first meeting in December 2022.• Feedback and comments were currently being taken on the strategy before further information including case studies was added.• The Economic Strategy Task and Finish Group met on the 26th June 2023 and produced the following recommendations for amendments to the Economic Development Strategy.• The recommendations were approved by the Strategic Overview and Scrutiny Committee on the 13th July 2023. <p><u>Recommendations:</u></p> <ol style="list-style-type: none">1) The county of Northamptonshire should be included as one of Rutland's neighbouring authorities as well as Nottinghamshire, Greater Lincolnshire, Leicestershire and Cambridgeshire.2) The strategy should include a statement communicating Rutland's unique selling point, identifying why businesses should locate in Rutland and what the benefits would be.3) The strategy needed to identify what companies were actually looking for when they were thinking about locating their business to a particular location/county.4) Explanations within the strategy should be less technical so that the information would be more easily understood by Cabinet and the general public.5) Rutland County Council's role in the delivery of the economic development strategy needed to be identified.6) The phrase 'What could Rutland's economy look like in 2040?' should be amended to state, 'What should Rutland's economy look like in 2040?'7) The strategy should identify Rutland County Council as an exemplar for other areas as a sustainable rural economy.

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